

# Parenting across Scotland Conference 2012 & launch of the National Parenting Strategy



[www.parentingacrossscotland.org](http://www.parentingacrossscotland.org)

*parenting across Scotland*  
*providing information and*  
*support for families in Scotland*  
[www.parentingacrossscotland.org](http://www.parentingacrossscotland.org)

100% natural cotton bag, dyed using AZO free dyes

**The Corn Exchange • Edinburgh**  
**5 September 2012**

**Photojournal**  
Brett Housego   
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# THE CORN EXCHANGE



the **corn** exchange  
today's events

- 1 | The Exchange
- 2 | The Baron
- 3 | Newmarket
- 4 | Bistro Collage

0131 477 3500  
www.ece.uk.com









Press call  
Aileen Campbell MSP  
Minister for Children and Young People













**Chair: Linda Dunion**  
Social Marketing Trainer and Mentor





**Aileen Campbell MSP**  
Minister for Children and Young People  
Scottish Government



**National Parenting Strategy**  
Making a positive difference to children  
and young people through parenting

#pas12  
**parenting**  
across scotland

**Aileen Campbell MSP**  
Minister for Children and Young People  
Launch of the  
National Parenting Strategy

**National Parenting Strategy**  
Making a positive difference to children  
and young people through parenting

# Question time









**Dr Suzanne Zeedyk**  
Developmental Psychologist  
University of Dundee







# Tweets

Lists   Hide Panels - Clear Page - Pause Tweets - Link here   settings

All Lists   Empty Queue   Queued Tweets: 12   New Tweet   Speed Default

Ed\_CornExchange Good to have #PAS12 at the venue today - looking great. Good social media too, tweet away

Ed\_CornExchange RT @ThirdSectorLab: RT @ThirdSectorLab: Proud to be the social media partner for #PAS12 - follow tweets from Emily and me thought the day via @scotparents

Ed\_CornExchange RT @auntyemily: RT @auntyemily: I'm social reporting at #pas12 today! Follow @scotparents for tweets, video & audio. Looking forward to interviewing ...

girlfec RT @ScotParents: RT @ScotParents: Over #pas12 to hear the National Parenting Strategy la


daycaretrust RT @OPFS: RT @OPFS: What do y Scotland the best place in the world to bring up ch #pas12 or <http://t.co/U...>

lesleychange1 RT @OPFS: RT @OPFS: Making the world to bring up children: <http://t.co/MHivWd7>

auntyemily I'm social reporting at #pas12 today! F tweets video & audio. Looking forward to interviewing @chrysdalasilan

Mode  
Mode  
ettings

Tag your tweets with #PAS12



@AlexSalmond

Great to see Scotland's first National Parenting Strategy launched today by @ClydesdAileen #pas12 <http://t.co/5JlhANeV> (MF)





Refreshments & stalls

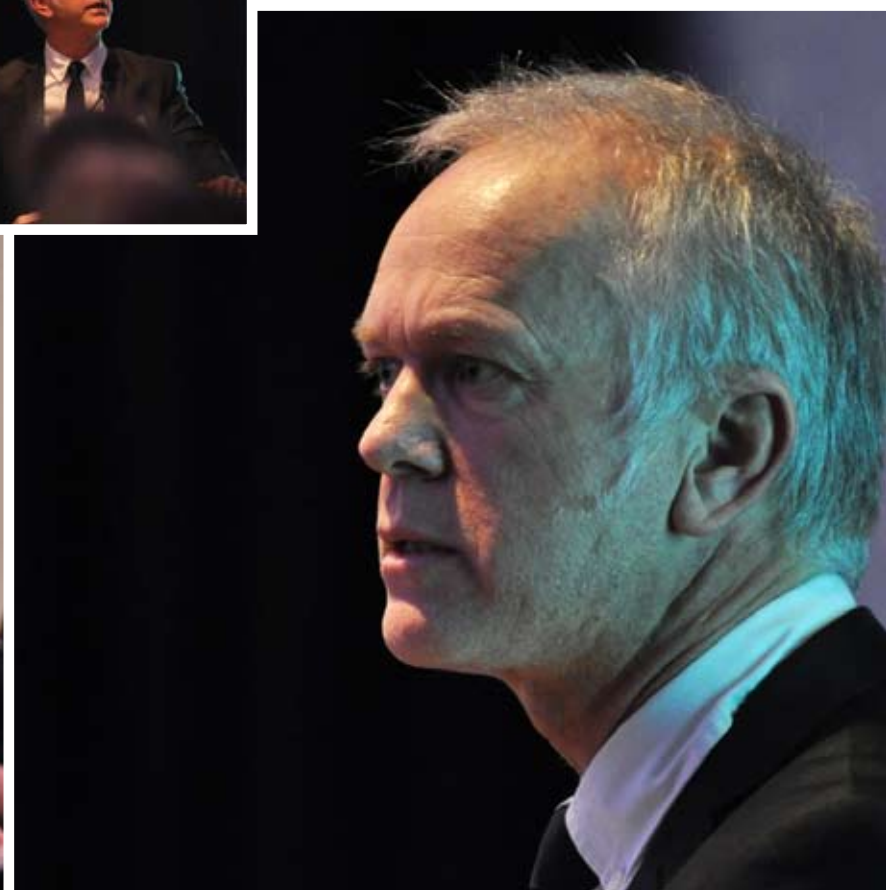






**National Parenting Strategy**  
Making a positive difference to children and young people through parenting

**Howard Sercombe**  
Professor of Community Education  
University of Strathclyde









**Karyn McCluskey**  
Co-director Scottish Violence Reduction Unit







# PREDICTION

In ten years time we will look back and think this was when things started to change,





**Hilary Third**  
Team Leader for Parenting  
Scottish Government



## National Parenting Strategy

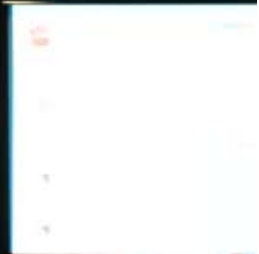
Making a positive difference to children and young people through parenting



## ✕ The Scottish Government

- "... the child, for the full and harmonious development of his or her personality, should grow up in a family environment, in an atmosphere of happiness, love and understanding." (UNCRC)
- "... in most situations, parents and caregivers cannot provide strong nurturant environments without help from local, regional, national and international agencies" (WHO)

National Parenting Strategy  
Making a positive difference to children and young people through parenting





## ✕ The Scottish Government

### Background/context

- UNCRC
- Early Years Framework
- Joining The Dots
- GIRFEC
- SNP Manifesto 2011

### Built on:

- Views of parents, practitioners & policy
- Research (evidence review)
- Outcomes model



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Workshop: Older children and young people







Workshop: Preparing for parenthood







Workshop: Supporting families through troubled times





Workshop: Developing parental capacity



# Stalls & refreshments



I don't think my child is getting the right support at school. What do I do?

Who do I talk to about additional support?



**Don't just think it... Enquire**  
THE SCOTTISH ADVICE SERVICE FOR ADDITIONAL SUPPORT FOR LEARNING

Helpline: 0845 123 2303  
[www.enquire.org.uk](http://www.enquire.org.uk)

Administration: 0131 222 2425  
Telephone: 0131 222 9439

Enabled to be used by Children in Scotland and funded by the Scottish Government






Mellow Parenting.org

Promoting Positive Parent/Child Relationships

Promoting Parent Child Relationships

For more information telephone  
**141 445 6120**

[www.mellowparenting.org](http://www.mellowparenting.org)

Unit 6, Six Marrowry Row, Glasgow G61 3PA

[www.aboutfamilies.org.uk](http://www.aboutfamilies.org.uk)

**about families**  
gathering evidence • informing action

Enabling the voluntary and public sectors to develop services for supporting parents, including families affected by disability



**ParentLine**  
SCOTLAND 0800 018 3333

ADVICE INFORMATION TALK

**CHILDREN 1<sup>ST</sup>**  
WE LISTEN, WE SUPPORT, WE TAKE ACTION for Scotland's vulnerable children and families

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**Jan Casson MBE**  
Surestart Locality Manager  
Northumberland Council





# National Parenting Strategy

Making a positive difference to children and young people through parenting







**Bill Alexander**  
Director of Health and Social Care Services  
Highland Council









# Question time



  
**parenting**  
across scotland



[www.parentingacross.org](http://www.parentingacross.org)

Parenting across Scotland (PAS) is a partnership between Scottish charities which support children's services to ensure children have the best possible start in life.

- Providing information for parents and practitioners
- Gathering evidence, information and influencing policy





Parenting across Scotland Conference 2012 team



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