

NORTHUMBERLAND

Northumberland County Council

Family Centres: beyond buildings ,towards
integrated support

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Brief History of Sure Start Children Centres

- Sure Start local programmes set up –post coded areas
 - Move to Children Centres, universal with targeted support for those who need it
 - Multiple changes to programme, funding, Ofsted inspection, move to **core purpose:**
 1. Improving outcomes for young children and their families, with a particular focus on the most disadvantaged families in order to reduce inequalities in:
 - Child development and school readiness:
- Supported by improved:
- Parenting aspirations, self esteem and parenting skills
 - Child and family health and life chances

Core purpose achieved by ;

- Assessing need across community
- Providing access to universal early years services in the local area including high quality and affordable early years education and childcare
- Providing targeted evidenced based early interventions for families in greatest need, in the context of integrated services
- Acting as a hub for the local community building social capital and cohesion
- Sharing expertise with other early years settings to improve quality

Underpinned by:

- Respecting and engaging parents
- Working in partnership across professional and agency boundaries

The Journey

(Aspiration into practical action)

- Assess service provision, identify the gaps, understand community need, don't duplicate, talk to all partners
- Give parents and carers a menu, and an explanation of what is possible, use a range of engagement tools
- Agree a local , integrated offer of access to services-via a Children's Centre / Outreach / Community venue
- Agree information sharing / use of CAF / Early Intervention panels and active use of rich local data and knowledge
- Regular engagement with all partners in a way that makes sense to the locality

Sure Start Children's Centres North

- Area covered 2,028 sq KMS (783 sq miles)
- Child population (Health data, 4 and under) 3,075- 2011
- Centres:

Berwick CC-day care on site

Wooler –Outreach team –Wooler Fire Station

Wooler CC -day care on first school site

Seahouses CC-outreach community venue-Seahouses Fire Station

Alnwick CC –pre-school on site / shared site (First School, Special School)

Rothbury CC-outreach community venue-Rothbury Fire Station

Amble CC – Community venue-Amble Links First School

Coquet CC-playgroup on site



Reach and engagement

- %0-4' s accessing CC services compared to area population
2010-2011 75.2%
2011-2012 85.7%
- %0-4' s who have attended an activity
2011-2012 67.5%
- %0-4' s living in a 30% deprived SOA who have attended an activity
2011-2012 85.5%
- Parental satisfaction -2011 -100% (all centres)
- 2013 families registered
- 1,481 Fathers registered
- All children on CP / CIN plan known to / working with centres

Activities and services

1. Ante-natal -Universal
Scan Clinics-information given
Aqua-natal
Midwifery support
Infant feeding advice



2. Ante-natal -Targeted
1-1 support / Young mums 2B - Teen mothers
1-1 support-issues around substance misuse etc

Activities and services

Post-natal -Universal

Infant massage

Infant Yoga

Brilliant Baby

Breastfeeding Buddies-Peer support

Infant feeding /Tasty Treats

Drop-in groups



Post natal-Targeted

1-1 support Family Support Worker / Midwife

Young mums

Multiple births / Post natal depression / additional needs

And more.....

Universal

Twins group

Paediatric first aid

GADGIES (***Grandads and Dads getting involved equally***)

Saturdads

Blokes and Bairns

Baby groups

Exercise classes

Stay and play messy play

Song and rhyme

Baby swim

CAB

Access to adult education / information advice and guidance / job vacancies

Health led baby weigh

Smoking Cessation



Targeted

- Little Sparkles
- 1-1 Family Support
- Evidenced based parenting courses:
Triple P, Moving Pictures, Mellow Bumps, Mellow Babies,
Mellow Parenting, Mellow Dads
- 1-1 play based work –home
- Bookstart corner -1-1 / group
- 1-1 Speech and Language support
- Support to access specialist support-CEASE 24
Domestic Violence / Relate / CAB

Outreach

Play Vans

Support to parent and toddler groups

43 First schools support as needed

Early Years settings

Home based support

Community activities-weekends

POP –Play Outreach Project-street based play for 7' s and
overs, 3 nights per week, 5.15pm-7pm

Travellers work, afternoons and evenings



Additional Services

- Support for Polish Saturday school
- Young Carers
- Travellers support
- Support for international Workers
- Food bank
- Low cost home safety equipment
- Transport
- Clothing and baby items
- Toy libraries
- Community Food Garden
- Credit Union



Partners!

Parents / Carers / children / families / wider community

Midwives

Health Visitors / School Nurses / Occupational Therapists / Speech and Language / Physiotherapy

LIST (Educational Psychologists, Inclusion Workers and more...)

Social Workers

CAB

Police

Fire and Rescue

Salvation Army

Development Trusts

Domestic Abuse projects

Housing

Northumberland College / Northumbria University / Northumberland Adult Learning /Open University

Town Councils / Parish Councils

Residents Associations

Early years settings

Schools

Faith groups

Sports and leisure

Art Centres and the list goes on.....

